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News Release

Prestige International USA, Inc. expands its Los Angeles contact center service offering to include luxury brand and concierge services.

Irvine, California, March 26, 2007 - Prestige International USA, a wholly owned subsidiary of Prestige International, Inc., formally announced today that it has completed the expansion of service at its Los Angeles area facility to include support for luxury brand and concierge services. As a global leader in BPO and CRM outsourcing services, Prestige International locations outside of Los Angeles have had extensive experience in providing high quality luxury brand and concierge services on a global scale. Prestige International now extends this capability to its Los Angeles contact center where it currently supports several luxury/concierge clients. Over the past several months, product knowledge and best practices for the support of luxury brands and concierge service were transferred to the Los Angeles facility from other global locations, including San Francisco and London, which have a record of success in providing the highest quality of support to luxury brands and concierge services.

In addition to luxury and concierge services, the Los Angeles center currently provides BPO and CRM services to various industry sectors, including credit card, travel insurance, and roadside assistance services for a niche market of high value clientele. The Los Angeles center has leveraged its in-depth understanding of the service quality expectations of these high-touch customers to provide an equally high quality of service to the luxury and concierge businesses.

About Prestige International

Prestige International USA, Inc. is a wholly owned subsidiary of Prestige International, Inc., a Tokyo corporation publicly trading in Japan and a leader in providing Business Process Outsourcing (BPO) and CRM services. Through a worldwide network of 14 facilities in 12 countries throughout Europe, Japan, Asia-Pacific and the US, Prestige International delivers global multilingual solutions to many industry leading multinational organizations. For more information about Prestige International and Prestige International USA please visit: <http://english.prestigein.com>.

Forward Looking Statements: This news release may contain forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of Prestige International and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. Prestige International assumes no obligation and does not intend to update these forward-looking statements.

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